



be more tea

TASTE THE SUNSHINE *and paddle away*

2016 Taste the Sunshine and Paddle Away Promotion

MID-WISCONSIN BEVERAGE LOCAL CONTEST OFFICIAL RULES

NO PURCHASE NECESSARY

- 1 | **TERM** The contest starts May 23 and ends July 31, 2016. At the end of the contest, one Grand Prize Winner will be drawn from each participating location. Grand Prize Winner will be notified by phone or e-mail and need not be present to win.
- 2 | **ELIGIBILITY** You must be at least 18 years of age, a legal resident of the United States of America and the State of Wisconsin to be eligible. Present and previous employees of Mid-Wisconsin Beverage, Inc., all participating locations, Creative Communication & Design and immediate family members of such employees and/or persons living within the same household of such employees are not eligible to win. Only one daily entry per person per household is permitted and only one e-mail address per person per household can be entered. All entry forms must be filled out completely, listing name, address, phone number, and e-mail address. Failure to comply with all the Official Rules will VOID your entry. Any fraudulent representation on the entry form will void your participation. Failure to reply to confirm your e-mail address as part of the entry process will void your entry. There is no sales presentation or purchase required.
- 3 | **PRIZE DESCRIPTION** One (1) Inflatable Stand Up Paddleboard: Retail Valued at \$449.00. One Grand Prize will be awarded to one participant at each participating location.
- 4 | **GENERAL CONDITIONS** No substitution of any prize is offered, except at the sole discretion of Mid-Wisconsin Beverage, Inc. No transfer of prize to a third party is permitted. A non-cash prize may not be redeemed for cash value. Void where prohibited or restricted by law. Prize recipient will be solely responsible for paying any and all applicable federal, state, and local taxes as a result of winning the Grand Prize. All persons, by participating in this promotion, agree to be bound by these Official Rules and the decisions of Mid-Wisconsin Beverage, Inc., whose decisions in all aspects of this promotion shall be final and binding. No more than the stated number of prizes in these Official Rules will be awarded.
- 5 | **HOW TO PARTICIPATE** One entry per visit is permitted for each entrant. To enter, simply complete the form and deposit it in the entry box provided. No purchase necessary. Note: Illegible or improperly completed entry forms will be disqualified. Grand Prize winner will be notified by phone or e-mail by the participating location and must pick up the Grand Prize at the participating location.
- 6 | **RELEASES** The Grand Prize Winner will be required to sign an Affidavit of Eligibility and a Liability / Publicity Release before any prize is awarded. The winner must consent to the use of his or her name, voice, picture or other likeness without compensation for promotional purposes in all media as determined by Mid-Wisconsin Beverage, Inc. Mid-Wisconsin Beverage, Inc. and participating locations are indemnified of ANY responsibility for any injury, damage or other circumstance for all participants in this promotion. All entrants assume sole responsibility for all their actions in connection with this contest.
- 7 | **SPONSOR** Mid-Wisconsin Beverage, Incorporated.
- 8 | **WINNER LIST** Name of the Grand Prize Winner may be posted for 14 days at participating locations.
- 9 | **ODDS OF WINNING** Odds of winning are dependent upon the number of entrants that register during the promotional period.